



**YOU
KNOW
YOUR
KIDS ARE
SMART.**

**WE JUST
MAKE THEM
SMARTER!**

KUMON®



The Kumon Method has helped over 4 million students worldwide, and it can advance your child's learning, too.

The Kumon Method began with a parent's love. Determined to help his 8-year-old son, a math teacher named Toru Kumon developed the materials and guiding principles that grew into the **largest** after-school math and reading program in the world.

Today, in 53 countries and regions on 6 continents, the Kumon Method is helping millions of children succeed in the classroom and in life. It can help your child, too — **beyond** anything you might have thought possible.



KUMON®



**GIVE
YOUR CHILD
THE ACADEMIC
ADVANTAGE**

TO COMPETE IN TODAY'S WORLD.

Confidence.

It's what all parents want for their children.

The Kumon Method empowers children to become **self-learners**. Each time our students tackle and overcome a new challenge, their confidence grows, and they realize they are achieving more than they thought they could. Kumon puts them on the path to becoming the confident, independent, self-reliant people all parents hope their children can be.

KUMON®



**THE KUMON
DIFFERENCE:**

**CHILDREN LEARN
HOW TO LEARN
ON THEIR OWN.**

KUMON®

A unique method with benefits for today, and for life.

Kumon is unlike any academic program you're likely to have experienced. At a Kumon Center, you'll find no blackboards or lectures. Instead of passively receiving instruction from teachers or tutors, Kumon Students actively develop self-learning skills. Here's how:

- Each student progresses at his or her own pace through an **individualized** worksheet lesson plan established by his or her instructor.
- Students do **daily** assignments that take about 30 minutes per subject, in sessions two days a week at the Kumon Center, and the other five at home.
- The worksheets provide **examples** of how to solve each problem, enabling students to figure out new concepts on their own.
- Each worksheet teaches a lesson that's one **small step** more advanced than the lesson before, so students progress smoothly and gain confidence with each new success.

Step by logical step, students steadily build a solid grasp of math and reading, and become more confident and motivated with each worksheet they solve.



SUCCESS BEGINS WITH A STRONG START.

**Assessing your child's strengths and needs:
The Kumon Placement Test.**



The first step in your child's Kumon journey is one of the most important steps of all.

- With the Kumon Instructor observing, your child takes placement tests to gauge his or her abilities in math and reading.
- Along with your child's test score, the Kumon Instructor also takes note of your child's concentration level, speed, handwriting, and more.
- The instructor assesses the information to determine the starting point that best ensures your child's success, and then designs an individualized program around your child's **abilities, needs, and goals**.



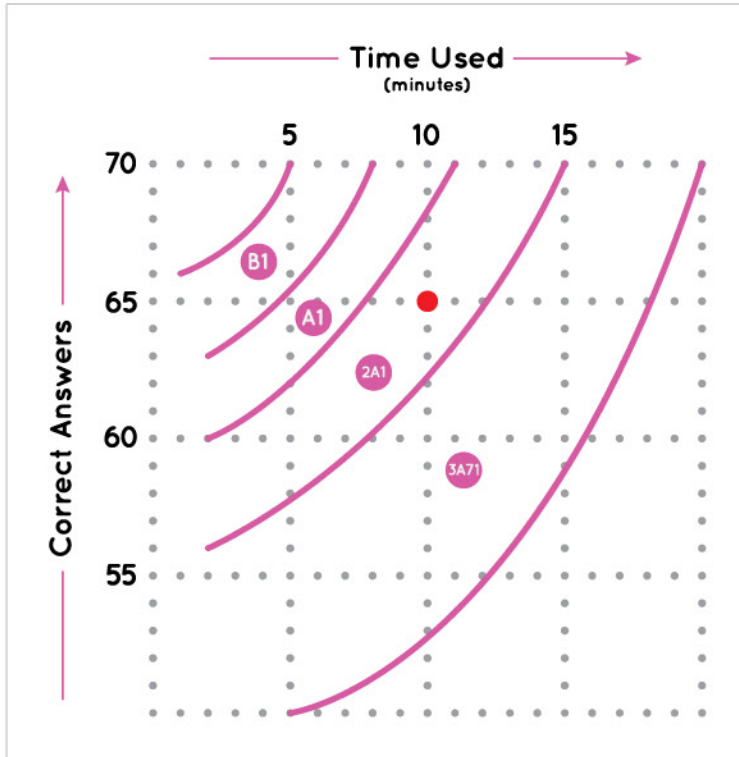
Succeeding from the start.

- It's essential to your child's long-term success in Kumon that he or she begins succeeding right from the start, and progresses through the first level with confidence.
- Soon, usually within the first few weeks, you'll see your child develop better study habits, improved concentration, and a more positive attitude toward learning.

**DID YOU
KNOW?**

**Many Kumon Students in
North America are studying
material above their grade
level, even two to three
grade levels above,
in math and reading.**

Why is the starting point so crucial?



This example of a math placement score shows the student should begin at the 2A1 level.

- Starting your child at the level that best suits his or her abilities ensures an understanding of the basic concepts before moving on to more difficult ones.
- If your child can breeze through the early worksheets, that's very good news. It indicates that your child is starting at a level where there are no gaps in his or her knowledge. It also allows your child to build strong study habits, which will be increasingly important as the levels become more challenging.
- Above all, developing a complete grasp of each concept is essential for a smooth transition to the next level, and a successful long-term Kumon experience.



**MILLIONS
OF STUDENTS
HAVE
LEARNED:**

**KUMON
WORKSHEETS
WORK**

KUMON®

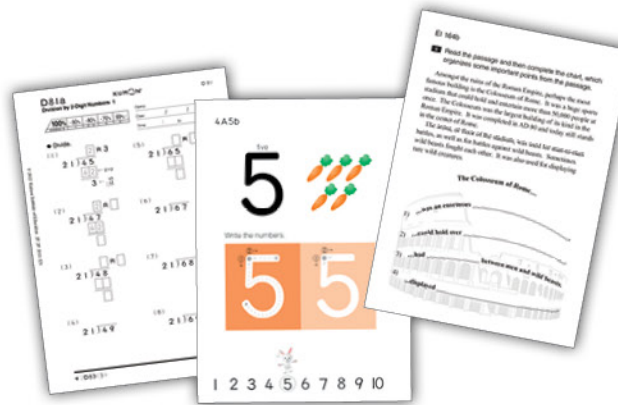
The Kumon Worksheets are the key to the Kumon Method and to your child's success.

One worksheet at a time, your child can go farther than you ever imagined.

The Kumon Worksheets have been effective for millions of students around the world. And the reason is simple: They've been carefully designed and relentlessly fine-tuned. They help make Kumon a learning program like no other.

- Worksheets are **designed** so students can solve the problems on their own. Many worksheets also include examples to follow.
- Each worksheet also comes with a recommended completion **time**. We don't ever rush students; they develop a knack for working faster.
- An assignment is complete when a student has done every problem **correctly**.
- Once that happens, the student "owns" that knowledge and is ready to **move on** to the next assignment.

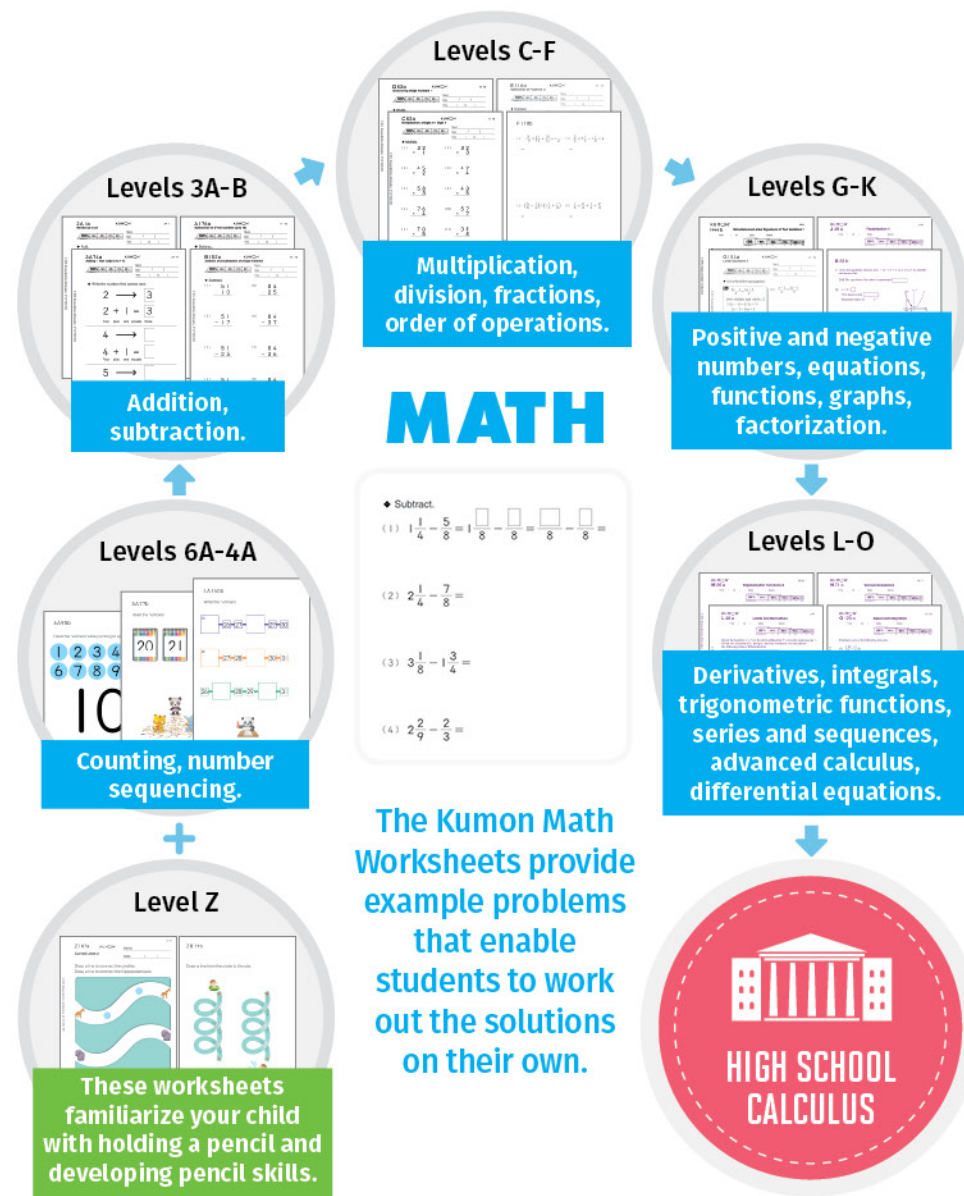




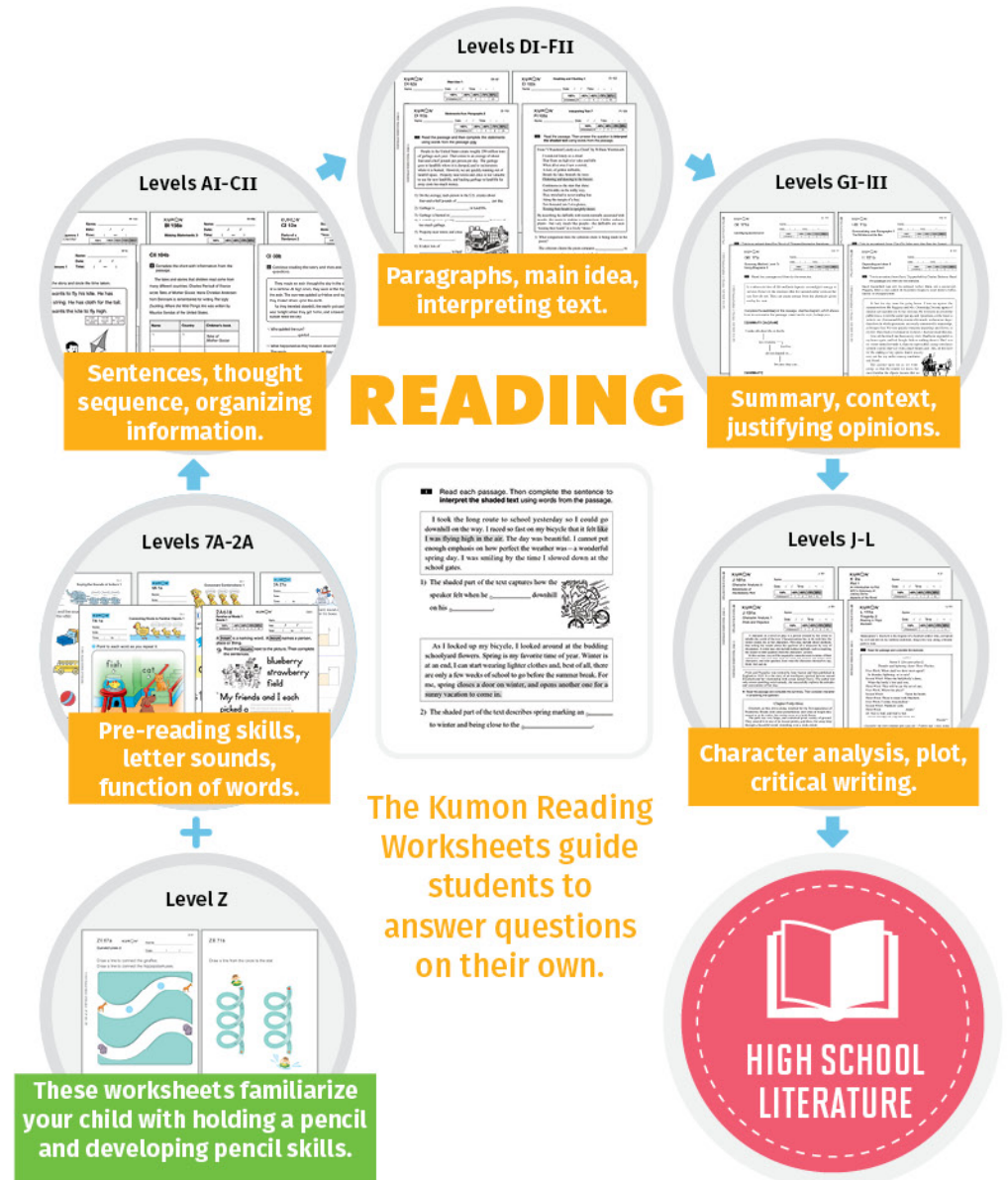
With each success, your child gains knowledge, confidence, motivation.

- Successfully completing a worksheet brings a sense of achievement that empowers your child to take on the next one.
- Your child will welcome each new challenge, grow increasingly confident in his or her ability to work accurately and efficiently — even under time constraints — and be motivated to achieve at even higher levels.

From counting to calculus and beyond,
the Kumon Math Worksheets enable
students to progress all the way up through
high school-level math.



From fairy tales to Shakespeare,
the Kumon Reading Worksheets cover
everything from learning letter sounds to
reading high school-level literary texts.





A TYPICAL DAY AT KUMON

How we're helping students get smarter every day!

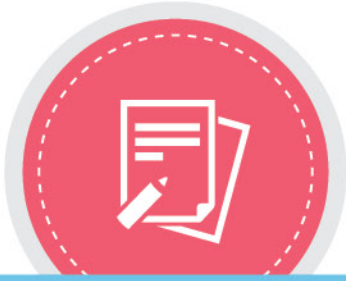


**PASSIONATE
ABOUT YOUR
CHILD'S
PROGRESS.**

The Kumon Instructor is a qualified, dedicated partner for your child, and you.

Completely **dedicated** to helping students succeed, your child's Kumon Instructor is there to guide, assess, and encourage your child. The instructor will also communicate with you on everything from lesson plans to progress reports, small breakthroughs, and big successes.

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Placement Test results help the instructor set the starting point that best ensures your child's confidence and success.



As your child works through the worksheets at the center, the instructor offers guidance as needed.



Regular parent-child-instructor conferences help gauge your child's progress, goals, and motivation.



Your child's instructor designs a lesson plan with assigned worksheets that progress at a pace that works best for your child.



The instructor reviews your child's progress in classwork and homework, and fine-tunes the lesson plan according to your child's needs.

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A photograph of a woman and a young girl sitting together and smiling. The woman, on the right, has short dark hair and is wearing a light-colored cardigan over a white top with a beaded neckline. The girl, on the left, has curly hair and is wearing red-rimmed glasses and a blue shirt. They are in a room with colorful patterned cushions in the background.

**YOU
PLAY AN
IMPORTANT
ROLE, TOO.**

KUMON®

Some simple things you can do to help your child get the most from the Kumon experience:

1

Designate **Kumon time** at home, so your child gets into the habit of doing homework at the same time each day.

2

Encourage your child to complete daily assignments just as he or she would practice a sport or musical instrument.

3

Be ready to **celebrate** small and large victories, and look for opportunities to praise your child.

At Kumon, we're always happy to hear from you.

Don't hesitate to **contact your child's instructor with any Kumon-related questions:**

- If your child is in the earliest Kumon Levels, from 6A to 5A in Math or 7A to 3A in Reading, you will need to provide extra guidance at home, and your instructor can tell you exactly what to do.
- Whatever level your child is in, call with any questions about homework, motivation, curriculum, or anything else.
- Please share anything you learn from observing your child's progress at home.

We're here to help you help your child become the person he or she hopes to be.



MAKE KUMON EVEN MORE REWARDING WITH



The greatest rewards of staying with Kumon are advanced learning, added self-esteem, and an academic advantage, but there are others. kumon+ is a loyalty club in which your child earns points redeemable for a range of prizes. Here's how easy it is:

1

After enrolling in Kumon, sign up at kumonplus.com with your child's student ID.

2

Start earning points after the first month – five for each month enrolled, per subject, plus bonus points every six months.

3

Redeem points for great rewards. Your child can wait to pick a large prize, or choose smaller ones more often!





Monthly Points:

Each month enrolled: 5 points per subject

Bonus Points:

6 months: 3 points per subject

12 months: 5 points per subject

18 months: 10 points per subject

24 months & every 6 months thereafter: 15 points per subject

kumon+ was launched on Jan 1, 2014. Students will also receive bonus points as follows: 6 months of kumon+ membership: 3 points/12 months of kumon+ membership: 5 points/18 months of kumon+ membership: 10 points/24 months of kumon+ membership and every 6 months thereafter: 15 points, calculated as above.

*Prizes are subject to change.



Frequently Asked Questions

My child is already a good student. Why should I enroll him or her in Kumon?

Advanced students are introduced to new concepts earlier than at school, giving them the advantage of learning new material ahead of their peers. In fact, many Kumon Students study above grade level, and this opens new educational opportunities throughout their school years and into higher education.

My child is a bit behind. How long will it take to catch up?

Kumon's individualized instruction differs from one-on-one tutoring services that provide "quick fix" short-term boosts in performance. If your child is a bit behind fellow classmates, our short-term goal is to reach grade-level competency within twelve months. Some students take a little longer, but many accomplish it sooner.

Why keep my child in Kumon year after year?

What sets Kumon apart from other learning programs and tutors is the impact our progressive method makes on your child's success over time. With ongoing individualized instruction, Kumon Students develop confidence and independence — key traits for success at any age.



Frequently Asked Questions (continued)

How will the instructor know what material is right for my child?

The instructor takes many factors into account when creating your child's lesson plan. The first step is establishing the starting point based on your child's placement test results and study behavior. From there, the instructor designs a lesson plan with assigned worksheets that advance at a pace that works best for your child. The instructor reviews each class and homework assignment, looks at the time and score, and observes how the problems were solved in order to improve and fine-tune the lesson plan.

Will my child's assignments cover the same material school does?

The Kumon Program covers many of the concepts taught in school, but is meant to supplement the school curriculum — not replace it. Our program is designed from the top down and progresses in small steps to build all of the critical skills needed to study high school-level calculus and high school-level literary texts.



Frequently Asked Questions (continued)

Will someone sit with my child at the center?

The Kumon Worksheets are designed to guide students to figure out new concepts on their own by following examples and developing their self-learning ability from the start. The instructor is there to instruct and support your child, but the aim is for your child to be able to solve problems with confidence. If your child is in the earliest Kumon Levels, from 6A to 5A in Math, or 7A to 3A in Reading, the instructor and assistants will provide necessary guidance in the center.

What if my child is stuck on a problem at home? Should I help?

If your child is stuck on a concept, let the instructor know. The instructor can tell you the right way to guide your child and make adjustments to your child's lesson plan if needed. The best support you can give is to encourage your child to complete the daily assignments and praise him or her for doing the work.



START YOUR KUMON JOURNEY NOW.

Discover what millions of parents already know: Kumon works.

To hear from Kumon families
just like yours, visit [kumon.com/real](https://www.kumon.com/real).

1.800.ABC.MATH

WWW.KUMON.COM

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